



Global Drinks Forum | 9 October 2017
Ellington Hotel Berlin

SPONSORSHIP PACKAGES

We offer you a variety of sponsorship packages
with different options to present your services.

HEADLINE SPONSORSHIP

Play a major part in the Global Drinks Forum with headline brand sponsorship plus category exclusive use of your brand throughout the event.

Includes:

Before the conference:

- Global Drinks Forum in association with „your brand“ on all print communication, digital communication, press communication and on the Global Drinks Forum Website.

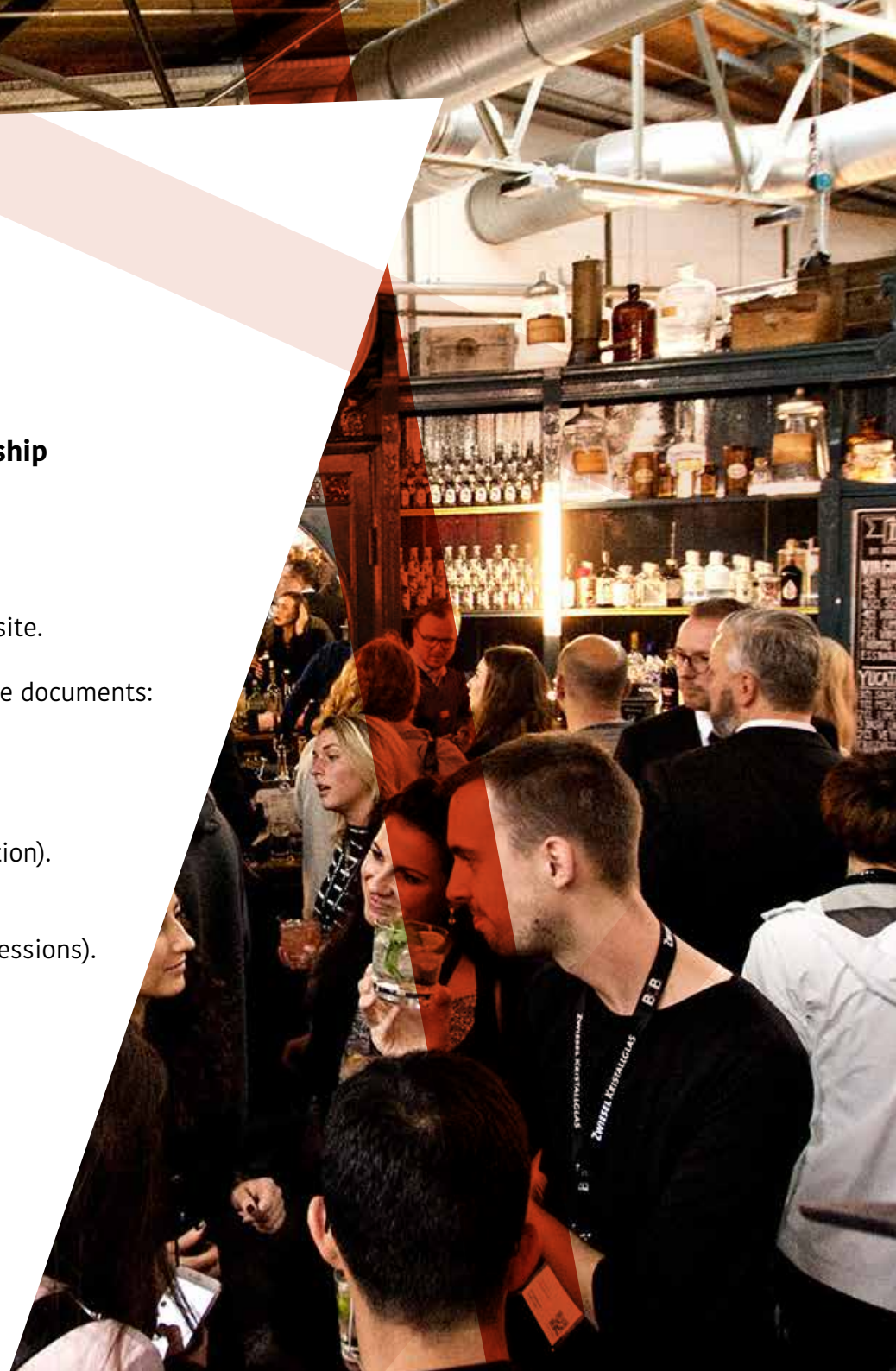
On-site:

- Global Drinks Forum in association with “your brand” status on all print (conference documents: 100 words plus company address) and digital communication (on a USB stick with the conference documentation).
- On-site branding and signage, welcome party branding: „your brand“ welcomes you to the Global Drinks Forum.
- Tabletop presentation during the conference (including desk, chairs, power connection).
- A separate VIP room for meetings and appointments (Room „Galerie“).
- Your press kit will be presented to journalists who check in at the press-counter.
- Four tickets for your employees and stand staff (includes all meals and access to sessions).
- Global Drinks Forum invitations to your „dream list“ (target list).
- A personal invitation from our telemarketing experts.
- Dream List customers offered a 15% discount (max. 20 contacts).
- 15% discount on additional conference tickets for your customers or employees (only prior arrangement and not for people already registered).

After the conference:

- Thank you communication
- Post conference report
- Press release

€ 24,800 plus VAT (max 1)





CATEGORY SPONSORSHIP

Whatever you supply to the industry - exclusive category sponsorship of Global Drinks Forum puts your products in front of the international drinks sector.

Includes:

- Branding of all print and digital communication (80 words plus company address where applicable).
- On-site tasting / presentations and the (category exclusive) use of your products at the Global Drinks Forum bar throughout the event.
- Tabletop presentation during the conference (including desk, chairs, power connection).
- Your press kit will be presented to journalists who check in at the press-counter.
- Two tickets for your employees and stand staff (includes all meals and access to the sessions).
- Global Drinks Forum invitations to your „dream list“ (target list).
- A personal invitation from our telemarketing experts.
- Dream List customers offered 15% discount (max. 15 contacts).
- 15% discount on additional conference tickets for your customers or employees (only by prior arrangement and not for people already registered).

€ 7,500 plus VAT (max 2)



EXECUTIVE SPONSORSHIP

Your logo presence will ensure that your company will be associated with the conference theme. This is an excellent opportunity to build and maintain your image within your target group.

Includes:

- Branding of all print and digital communication (50 words plus company address where applicable).
- Tabletop presentation during the conference (including desk, chairs, power connection).
- Your press kit will be presented to journalists who check in at the press-counter.
- One ticket for your employees and stand staff (includes all meals and access to the sessions).
- 15% discount on additional conference tickets for your customers or employees (only by prior arrangement and not for people already registered).

€ 4,000 plus VAT

EXCLUSIVE PRESENTATION SPACE

Got a product or service that you need to present in detail to the worlds leading drinks companies? The Global Drinks Forum has opportunity for a selected group of companies to build their own space within the event.

€ 2,990 plus VAT



MEETING ROOM SERVICE

Many of our delegates will be meeting international colleagues at the Global Drinks Forum. Why not take the opportunity to host a private meeting in one of our meeting rooms before or after the event. Global Drinks Forum can offer a perfect environment with all required technology (Rooms available vary in size).

€ price on request



PACKAGE BOOKING



Sponsorship Package:

- Headline Sponsorship
€ 24,800 plus VAT
- Exclusive Presentation Space
€ 2,990 plus VAT
- Category Sponsorship
€ 7,500 plus VAT
- Meeting Room Service
price on request
- Executive Sponsorship
€ 4,000 plus VAT

Please send your order to:

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Phone: 0049 30 405 09 98 10

Company

Address

Name

Phone

E-mail

Date

Signature

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